

# RAHUL RAI

## SENIOR WEB DEVELOPER & TECHNICAL SEO SPECIALIST

 New Delhi, India  8076813446  02rahul.rai@gmail.com  Portfolio: [rahul.codixcomp.in](https://rahul.codixcomp.in)

### PROFESSIONAL SUMMARY

Accomplished Senior Web Developer and Technical SEO Specialist with 6 years of robust experience engineering high-performance web applications and executing aggressive organic growth frameworks. Proven track record of bridging advanced front-end development with deep algorithmic SEO tactics to maximize indexing speed, user acquisition, and overall site performance. Expert in leading full-lifecycle web deployments, implementing scalable responsive design architectures, and aligning technical infrastructure with strategic growth milestones.

### TECHNICAL & STRATEGIC SKILLS

#### Core Web Development:

HTML5, CSS3, JavaScript (ES6+), jQuery, Bootstrap, Custom WordPress Architecture, UI/UX Layout Engineering, Cross-Browser Compatibility

#### Search Engine Optimization (SEO):

Technical SEO, Search Architecture, Advanced Black Hat & Growth Frameworks, Algorithmic Reverse-Engineering, Link-Building Layouts, Rapid Indexing

### PROFESSIONAL EXPERIENCE

#### Senior Web Developer & SEO Specialist

2024 – Present

##### Career Pro Ventures Ltd

- Architect, deploy, and manage secure, high-performance web properties executing advanced client-side frameworks to optimize responsiveness and engagement metrics.
- Orchestrate sophisticated, high-impact SEO workflows and indexing pipelines to bypass visibility hurdles and drive massive organic conversion loops.
- Conduct advanced behavioral audits and algorithm shift monitoring to continuously isolate structural opportunities ahead of competitors.

#### Senior UI Developer

02/2023 – 02/2024

##### Pearsystem

- Led front-end development life cycles for multi-tier e-commerce environments, comprehensive portals, and robust enterprise properties.
- Systematically refactored application assets to drastically minimize performance overhead while maintaining strict cross-browser consistency across large codebases.
- Key Enterprise Projects:** rajkumari.co, jhsads.com, pearsystem.com, vaidicvillage.com

#### Web Developer & Designer

02/2022 – 02/2023

##### Responsive Techno

- Engineered structured, scalable front-end components and responsive architectures tailored across manufacturing, cloud services, and healthcare domains.
- Collaborated with product teams to translate brand identity requirements into high-converting UI frameworks.
- Key Clients:** unitgrease.com, onmeridian.com, enigmatech.co.in, salokaya.com

#### Freelance Web Architect & Digital Strategy Consultant

2020 – 2022

##### Independent Operations

- Engineered and scaled custom standalone web deployments, configuring custom content frameworks, API integrations, and robust organic traffic funnels for small-to-medium businesses.

## EDUCATION & CREDENTIALS

Bachelor of Computer Applications (BCA)

2022 – 2025

*IGNOU*

Professional Certification in Web & Graphic Designing (6 Months)

08/2021 – 02/2022

*OXFORD Software Institute*

## PERSONAL PROFILING & DETAILS

**Father's Name:** Mr. Mahender Rai **Nationality:** Indian

**Date of Birth:** June 20, 2004 **Marital Status:** Single

**Interests:** Bodybuilding, Continuous Technical Exploration, Outdoor Athletics

*Declaration: I hereby declare that the above-mentioned information is true to the best of my knowledge.*

*(RAHUL RAI)*